

Retailer's Guide to Scanning and Mobility



**Front-to-Back Solutions
for Store Applications**

Honeywell



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What would help you be more profitable?

At Honeywell, our goal is not to simply sell you products. It's to listen. To understand. To find solutions that are right for your business and your customers. We create technology that gives you the capabilities you need to increase your productivity, sales and earnings.

It's not about what our products do, but what they achieve.

By combining advanced imaging technology with powerful wireless communications and support services, our Image Kiosks™; mobile computers; hand-held; hands-free; and bioptic scanners deliver everything you could ask for in a technology investment.

Let us help make your retail business more profitable.

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Point-of-Sale

Make POS stand for point-of-satisfaction.

Honeywell's POS solutions offer you ways to easily reduce delays and enhance shopping experiences, making your customers more likely to return and buy more.

Get the most out of bar code scanning

Our POS solutions provide instant and accurate scanning, making the checkout process more efficient for you and more convenient for your customers.

- True presentation scanning, with omnidirectional and pass-through scan capabilities offer a faster, more natural way of working
- Read damaged bar codes and reduce the need for price checks or code verifying
- Lightweight, ergonomic, wireless solutions make reading codes on bulky items faster and safer
- WEPOS Plug-n-Play support enables retailers to quickly install and integrate into point-of-sale systems
- Future proofing capabilities ensure that Honeywell products can not only read emerging bar code forms, including GS1 DataBar™ codes and two-dimensional symbologies, but are prepared to read codes that may be developed in the future

Make essential age verification fast and easy

How do you verify age when a customer wants to buy alcoholic beverages, tobacco products or drugs containing pseudoephedrine? To avoid hefty fines and other, potentially more serious penalties, you need to be certain—every time.

- Read complex two-dimensional (2D) bar codes, such as PDF417, found on drivers' licenses or identification cards
- Bring simplicity, speed and certainty to age verification with our EasyDL™ plug-in, reducing both your risks and your costs

Eliminate the time and hassle of filling out forms

Whether used in normal checkouts or service desks, the auto-populate function of our area-imaging scanners speeds up customer service and takes the burden of filling out forms off of your customers.

- Auto-populate electronic forms by reading drivers' licenses with an EasyDL-enabled area-imaging scanner

- Eliminate delays and frustration that come from completing credit and loyalty card applications, processing returns, and selling extended warranties and service agreements

Give point-of-sale new mobility

With Honeywell's mobile solutions, the entire store becomes a checkout line. Employees can scan items before they reach the register, resulting in faster processing and ultimately, happier customers.

- Reduce checkout lines at busy times, including weekends and holidays
- Create additional points-of-sale anywhere in the store by enabling sales associates to access POS systems in real-time and complete transactions on the store floor
- Queue-busting mobile checkouts deal with long customer lines on the spot, drastically reducing wait times and resulting in increased efficiency at checkout
- Solutions deliver accurate, versatile scanning, exceptional durability and battery life that lasts a full work shift, allowing items to be processed before they reach the register



“The 4600r turned out to be the best scanner for our needs. It’s versatile, user-friendly, durable and was compatible with the point-of-sale system we already had in place.”

—Melissa Burke, Finance/IT Manager
Sonbyrne Sales



In-Store

Ensure productivity—and customer satisfaction.

Honeywell's mobile computers, hand-held scanners and Image Kiosks™ extend the efficiency of your inventory system throughout the store. They also bring customers the added value of instant access to the information they need—and enable employees to offer instant credit from anywhere in the store. So you see more sales, more customer satisfaction and more employee productivity.

Manage inventory easily

Our mobile computers place inventory information at your employees' fingertips at all times and in all parts of the store, eliminating discrepancies at the checkout, annoyed customers and wasted time.

- Store managers and associates have access to information anywhere, anytime, allowing them to check email and manage inventory
- Monitor inventory levels from anywhere in the store via a wireless connection, enabling you to replenish stock and order store transfers
- Perform shelf price audits and check shelf price labeling quickly and easily

Ensure that sales associates always have the answers

Instant access to product information gives your employees the tools they need to communicate benefits to customers, gain their trust and close the sale. Accurate and automated processes ensure your customers get what they want, whether in the aisle or at the Customer Service Desk.

- Answer customers' questions with real-time access to product information
- Guarantee speed and accuracy at the Customer Service Desk with bar code verification when customers are returning or exchanging products
- Process drivers' license information to issue store credits
- Implement a gift registry with ease

Make price checking easier with Image Kiosks

Honeywell's Image Kiosks make it simple for customers to perform tasks that would normally be required of your employees, increasing staff efficiency.

- Enable shoppers to check prices, product information and inventory anywhere in the store
- Link to web sites and online catalogs
- Determine gift card balances, see points earned via customer loyalty programs, receive a printed coupon for an affinity product, and more
- Display targeted promotional messages on screens when the kiosks are not in use





Backroom/Distribution Center

Manage your inventory from shipment to sale.

Use Honeywell data collection and communication solutions to automate information gathering, gain greater control over your inventory, and multiply your turn-and-earn.

Increase backroom efficiency

In retailing, every minute a product sits in the backroom is a minute sales aren't being made. This is especially true of apparel and fresh produce—the majority of those sales are made in the first week. If shoppers find the latest merchandise at another store before yours reaches the floor, they'll show their approval at the cash register. With their open architecture, our solutions integrate easily into your purchase order management system.

- Know immediately when a shipment is received, so you can get items on the shelves fast and make the most of every sales opportunity
- Keep track of inventory levels from reception to sale
- Integrate our solutions easily into your purchase order management system
- Shift-PLUS™ power management allows for uninterrupted data processing beyond an entire shift to enhance worker productivity—all while greatly reducing battery replacement costs

Don't compromise when it comes to reliability and cross-docking productivity

With Honeywell solutions, you'll have all the capabilities you need to move inventory through the pipeline as quickly as possible. And with unmatched product reliability, the process is even more seamless.

- Collect data as inbound trucks are off-loaded
- Direct store delivery (DSD) solutions allow for daily updates to inventory quantities for sales reporting, helping your customers to optimize order quantities and avoid sell-outs
- Retailers with their own fleet can manage vehicles, plan routes and generate pick-pull manifests
- Maximize operational efficiency to ensure as many deliveries per day as possible
- Superior product ergonomics reduce operator fatigue and heavy-duty construction stands up to hard use in tough environments

Reduce shrinkage

Retailers lose millions of dollars to inventory shrinkage each year, partly due to administrative errors. IT systems cannot completely eliminate the problem, but they can help reduce it. We have the know-how and solutions needed for waste management and returns handling that can help improve your bottom line.



“By using the Dolphin 9550s we have improved our order accuracy and processing speed by leaps and bounds and that has had a direct impact on our customer's bottom line. We have found that the Dolphins virtually eliminate human error, and their extended battery life prevents the need for employees to swap batteries during their shift. In addition, the fact that the Dolphins run on a Windows Mobile platform made implementation a fast and easy process with seamless communication between the devices and our Windows terminal server.”

—Paul Gaidis, Senior Vice President of Information Technology
FMI



Pharmacy

Fast relief for today's pharmacies.

Let Honeywell help you find new productivity to reduce costs and enhance competitiveness in a rapidly changing pharmacy marketplace.

Hand-held and hands-free scanners, document readers and Image Kiosks™ improve workflow by quickly and easily capturing data and images, prescriptions, signatures, IDs and more. This essential information can be instantly uploaded into your IT system for access anywhere.

Record data with ease

With products designed specifically for pharmacy use, you get the features that are the most efficient for prescription processing.

- Capture digital images of documents such as prescriptions, eliminating paper-based workflow and simplifying information storage and retrieval
- Gain quick, easy access to essential information that's hard to find or available only by calling doctors or insurance companies
- Hand-held scanners are small enough to be used right at the counter and are faster and more durable than flatbed page scanners

Simplify HIPAA compliance

Honeywell solutions make it simple to capture required patient signatures and allow for easy, cost effective storage.

- Capture signatures instantly
- Protect the privacy of each and every patient
- Eliminate confusion and the potential for loss of information with electronic storage capabilities

Verify identity with a simple scan

With the ability to read and store complex two-dimensional bar codes, Honeywell scanners save your employees time while maintaining compliance.

- Automatically populate electronic forms or verify age and identity with one simple scan of a customer's driver's license
- Stay in compliance with rapidly-changing state laws and pseudoephedrine regulations

Gain solutions for bin and inventory management

Honeywell offers advanced data collection and communication solutions to help you manage pharmacy supply chains and create further productivity gains and cost reductions.

- WLAN connectivity keeps staff continually connected to real-time data throughout the store
- Easily integrate into perpetual inventory management systems supporting plug-n-play functionality, to streamline operations



Recommended Retail Products

Point-of-Sale



Voyager® 9520/40

The Voyager series of hand-held, single-line bar code scanners offer aggressive scanning of all standard 1D bar codes at the POS.



VoyagerGS™ 9590

As the newest addition to the Voyager® series, the VoyagerGS features a new ergonomic design that maximizes comfort and reduces fatigue for customers desiring a trigger-activated, hand-held laser scanner.



3800g

Featuring the ideal balance of performance, durability, ergonomics and connectivity options, the 3800g is built to deliver world-class reading of 1D bar codes for many retail applications.



3800r

The 3800r excels at read range, reading poor quality bar codes, and is extremely durable. It supports all common interfaces and reads emerging codes such as GS1 DataBar.



3820

The 3820 features Bluetooth® wireless communications for mobile applications that require freedom of movement throughout the store.



Fusion® 3780

Fusion is an affordable, hand-held omnidirectional laser scanner with single-line capability that increases retail checkout system efficiency with its automatic in-stand operation, optionally integrated EAS, and industry-leading scan performance.



Focus® 1690

Focus is a high performance hand-held area-imaging scanner. This omnidirectional scanner is equipped to handle emerging applications such as mobile couponing and age verification, allowing retailers to streamline POS transactions.



4600r

The high-performance 4600r is optimized to deliver presentation scanning, with the value-added functionality only possible with an area-imaging scanner, including the ability to read drivers' licenses.

Point-of-Sale



4820

The 4820 wireless area-imaging scanner is designed to provide high performance and versatile data collection with the convenience and freedom of Bluetooth® wireless connectivity.



Orbit® 7120

Orbit provides aggressive omnidirectional scanning in an award-winning design for retailers seeking an affordable, aesthetically pleasing scanning solution.



Solaris™ 7820

Solaris aggressively scans high-density codes and fits easily into any existing enclosure found in small-item, high-volume retail environments.



Horizon® 7600

Horizon is a compact, in-counter laser scanner that provides aggressive omnidirectional scanning. An integrated RF EAS antenna allows retailers to increase efficiency by simultaneously deactivating EAS tags and decoding bar codes.



Vuquest™ 4980

This compact area-imaging scanner offers aggressive scanning of all 1D, PDF and 2D bar codes in a lightweight, durable and portable form factor. Its sleek and elegant design blends seamlessly in retail environments.



Genesis™ 7580

Genesis, the world's first presentation area-imaging scanner engineered to decode all standard 1D, PDF and 2D codes, provides enhanced productivity and revolutionary imaging technology in an elegant, yet durable design.



StratosH® 2300

The StratosH 2300 is a six-sided, 360°-bioptic scanner/scale that provides retailers with high-throughput productivity and aggressive first-pass scanning performance.



Stratos® 2400

The Stratos 2400 is a five-sided, 360°-bioptic scanner/scale that increases productivity in demanding, high-volume seated and small checkout environments.



4800dr

The 4800dr is a full-featured document imager designed to digitize paper documents, including prescriptions, for simple and efficient paperless processing, storage, and retrieval. Featuring 100% solid-state technology, there are no moving parts that can fail or require routine maintenance—ensuring years of uninterrupted, trouble-free operation.



Dolphin® 6100

The Dolphin 6100 is a stylish and reliable mobile computer that provides advanced data collection and real-time wireless communication for in-premise applications including price lookup/audits, inventory management, customer assistance, and merchandising.



Dolphin® 7850

The Dolphin 7850 is a compact mobile computer with an angled-screen that is purpose-built for scan-intensive applications, designed to deliver years of reliable performance for retail applications.



Image Kiosk™ 8560

Designed to be easy to use and deliver years of hassle-free service, the Image Kiosk 8560 offers a range of functionality from basic price checking to accessing production information and administering affinity programs.



Dolphin® 7600

The Dolphin 7600 mobile computer features a lightweight and ergonomic design that delivers comfortable, one-handed use. An integrated triple-radio design facilitates real-time data exchange and voice communications. Built-in GPS technology enables location-based applications for retailers with fleets of trucks.



Dolphin® 9900

Ideal for retailers with fleets of trucks, the GPS-enabled Dolphin 9900 mobile computer delivers a complete set of productivity-enhancing capabilities, including real-time voice and data communications, in a solution built for maximum reliability and ease of use in an industrial-grade, durable design for rugged mobile applications.



Dolphin® 9950

The industrial-grade Dolphin 9950 mobile computer features an integrated pistol grip handle that provides comfort for scan-intensive applications. Multiple keypad configurations deliver functionality for a variety of applications including inventory management and order picking.

Honeywell Software

- **EasyDL™**
Honeywell's EasyDL software plug-in parses bar code data found on government-issued identification cards for applications involving age verification or automatic electronic form population. EasyDL eliminates the need for host system software to process the encoded information contained within 1D and 2D bar codes found on government-issued identification and is compatible with the Genesis™ 7580, the Vuquest™ 4980, the Focus® 1690, the FocusBT® 1633, and the IS4920.

Third-Party Software

Our products work with a broad range of software to extend the capability of our products while easing development and deployment. All of our devices are based on a comprehensive understanding of real-world applications and what customers need to maximize productivity.

- **SOTI MobiControl**
Advanced remote device management, security and support for Dolphin® mobile computers enables companies to centrally manage and secure their devices across the enterprise
- **PowerNet Twin TE Client**
Designed specifically for WLAN devices, this software integrates with our Dolphin® mobile computers and Image Kiosk™ to enable customized functionality for wireless data collection including keyboard mapping, automated login capabilities and pass-through printing
- **IT ScriptNET™ OMNI**
A simplified user interface that makes developing solutions on Dolphin® mobile computers and Image Kiosks™ both efficient and cost-effective. Developers can harness the data collection and communication technologies in our devices to create a variety of applications for inventory control, asset management, warehousing, and more

Service Made Simple™

Service Made Simple is Honeywell's easy, hassle-free repair service for hand-held, hands-free, and bioptic scanners, as well as mobile computers. Available in three- or five-year programs, this coverage assures quality repair service conducted by qualified Honeywell technicians. And it's fast too. Hand-held, hands-free and bioptic products will be serviced in one business day, mobility products will be serviced in three business days, and all will be returned to your site via expedited delivery.

- **Software Services**
Our software consultants and business solution partners work as an extension of your development team to understand your specific software application requirements and help you build an application that best suits your business needs
- **Equipment Configuration and Staging**
Device staging and configuration can be an extremely inefficient process to manage internally. We have the ability to save you time and money, improving your overall ROI—by providing devices completely configured for a full “out of the box” solution
- **Custom Hardware Configuration**
Specifically designed for enterprise-class customers with unique requirements, we offer the option to customize your hardware solutions in a variety of ways to optimize usability in specific applications

For more information on our products:

www.honeywellaidc.com

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