

Plus-Ribbon™

Get the best from your ribbons for less

Our Promise

What if my printer supplier or manufacturer insists that I use original ribbons or else he will not honour my warranty?



This was once a very common attitude, having their customer over a barrel if you like and paying higher prices for original ribbons.

Although we still meet the odd example of this scenario it has lessened with the massive growth and superb quality of Plus-Ribbon™ which we first launched in 2004. Maybe the real question is, *“are you really prepared to let someone dictate to you, the customer, where you buy your consumables and at what price?”*

Some try to intimidate the user by saying that the use of a non-original ribbons will lead to the disqualification of your printer warranty. To the best of our knowledge no printer manufacturer has invalidated a warranty or maintenance contract because of the use of Plus-Ribbon™. To do so would be very dubious practice indeed and would actually violate anti-trust laws and/or anti compete laws in the USA & Europe.

To quote Hewlett Packard: "The use of non-Hewlett Packard toner cartridges does not affect either the warranty or any maintenance contract purchased from HP". They go on to state, "however, if an HP Laserjet printer failure or printer damage is found to be directly attributable to the use of any non-HP product, the repair will not be covered under the warranty or HP maintenance contract" there is no reason to suppose that other manufacturers would take a different line.

In the extremely unlikely event that Plus-Ribbon™ should damage your printer and your card printer manufacturer confirms such a claim in writing, it would be covered by our Plus-Ribbon™ product liability insurance. This is really only a fall back cover. Since 2004, many thousands of ribbons have been sold and it has never been necessary to make a claim.

In practice the way in which a card printer operates means that any damage likely to be caused by a defective ribbon is zero, in fact, it stands to reason that it is your plastic cards that should be monitored more closely for contamination (dust/debris), burs and uneven surfaces which frequently cause printhead damage and inevitability poor print quality. As far as we are aware, manufacturers permit you to select any card you wish! Plus-Card™ is a perfect solution to overcome poor card and inferior print quality and protect you against cost and printer downtime.

